

GLASS ARTS FESTIVAL

PRESENTED BY



Building Excellence



As a Sponsor of the GLASS Arts Festival, your generosity supports the ONLY outdoor, exclusively-glass art event in the country that draws thousands of attendees annually.

VIP PREVIEW SALE

Friday, August 7, 5–7 pm

Sponsors and special members are invited to the exclusive artist meet-and-greet, and a crowd-free shopping experience.

GLASS ART FESTIVAL

Saturday, August 8, 10am–5pm

- Kids' activities tent
- Live musical performances
- Food trucks
- Locally crafted beer
- Glass blowing
- Nationally recognized glass artists

The museum will be open and, as always, admission free. Over 3,000 visitors attended the Festival in 2025.

PRESENTING SPONSOR \$10,000

- Prominent logo recognition in press materials, signage, website & email
- Signage at the site of our immensely-popular glass blowing demos, in front of the Museum near the Kids Tent, AND in the back by the festival and stage
- 6 official GLASS Arts Festival t-shirts 6 Victorian and 6 Household memberships (\$1350 value)
- A full-page ad in our event brochure
- Public acknowledgment of support during event remarks
- Invitations for 12 to the VIP Preview Sale, Aug. 7, 5–7pm
- Prime location waterfront tent for your business use—business promotion or welcoming your guests—or both! Great view of music stage and entire festival for your shaded enjoyment!
- 12 wristbands for complimentary drinks

KIDS' TENT SPONSOR \$7,500

- Logo recognition/signage on kids' activities tent, prominently located on front lawn of property, passed by all guests
- First opportunity for volunteers at kids' tent, in partnership with Bergstrom-Mahler educators
- Logo recognition in press materials, signage, website & email
- Prominent patio signage welcoming guests to the lakeside lawn
- 5 GLASS Arts Festival t-shirts, 5 Victorian and 5 Household memberships (\$1,225 value)
- A full-page ad in our event brochure
- Public acknowledgment of support during event remarks
- Invitations for 10 to the VIP Preview Sale, Aug. 8, 5–7pm
- 10 wristbands for complimentary drinks



**MORE
SPONSORSHIP
OPPORTUNITIES**

**GLASS ARTS FESTIVAL
FRIDAY, AUGUST 7
SATURDAY, AUGUST 8
BERGSTROM-MAHLER
MUSEUM OF GLASS
AND MUSEUM GROUNDS**



- Promote your brand to a larger audience.
- Marketing targets include Madison, Milwaukee, and Chicago, as well as the Fox Valley.
- Sponsors will be extensively promoted on radio stations, direct mail, outdoor advertising formats, and social media throughout the area.

FOR MORE INFORMATION:

Amy G. Moorefield,
Executive Director
Phone: (920) 751-4658 x301
Email: moorefield@bmmglass.com



CRYSTALLINE SPONSOR \$5000

- Logo recognition in press materials, signage, website & email
- 4 official GLASS Arts Festival t-shirts
- 3 Victorian and 3 Household memberships (\$675 value)
- A full-page ad in our event brochure
- Public acknowledgment of support during event remarks
- An invitation for 8 to the VIP Preview Sale, Aug. 7, 5–7pm
- A promotional space under the pavilion tent
- 8 wristbands for complimentary drinks

GLITTERING SPONSOR \$2500

- Logo recognition in press materials, signage, website & email
- 2 official GLASS Arts Festival t-shirts
- 2 Victorian and 2 Household memberships (\$450 value)
- A half-page ad in our event brochure
- Public acknowledgment of support during event remarks
- An invitation for 6 to the VIP Preview Sale, Aug. 7, 5–7pm
- 6 complimentary wristbands for beverages

SHIMMERING SPONSOR \$1500

- Logo recognition in press materials, signage, website & emails
- An official GLASS Arts Festival t-shirt
- 1 Victorian and 1 Household membership (\$225 value)
- A quarter-page ad in our event brochure
- Public acknowledgment of support during event remarks
- An invitation for 4 to the VIP Preview Sale, Aug. 7, 5–7pm

SPARKLING SPONSOR \$1000

- Written recognition in press materials, signage, website & emails
- 1 Victorian membership (\$150 value)
- A eighth-page ad in our event brochure
- An invitation for 2 to the VIP Meet the Artists Showcase, Aug. 7, 5–7pm

SHINING SPONSOR \$500

- Written recognition in press materials, signage, website & emails
- 1 Household membership (\$75 value)
- An invitation for 1 to the VIP Preview Sale, Aug. 7, 5–7pm

GLASSY SPONSOR \$250

- Written recognition in press materials, signage, website & emails
- An invitation for 1 to the VIP Preview Sale, Aug. 7, 5–7pm