



As a Sponsor of the Glass Arts Festival, your generosity supports the ONLY outdoor, exclusively-glass art event in the country that draws over 5,000 attendees annually. You receive the benefits of showing clients, employees, the community, and visitors that you're a fervent supporter of the arts and their role in community wellbeing.

### VIP PREVIEW SALE

**Friday, August 9, 5–8 pm**

Sponsors and special members are invited to the exclusive artist meet-and-greet. Enjoy hors d'oeuvres, beverages, and a crowd-free shopping experience.

### GLASS ART FESTIVAL

**Saturday, August 10, 10am–5pm**

Activities include the Kids' Tent, live musical performances, food trucks, locally crafted beer, and glass blowing demonstrations. Local and nationally recognized glass artists will exhibit their one-of-a-kind work. The museum will be open, as always, admission free. Glass artists, glass collectors, and weekend travelers will voyage from beyond the Fox Cities for this summer staple. Please invest in this meaningful community event, steeped in creativity and tradition, with your sponsorship!

### PRESENTING SPONSOR \$10,000

- Prominent logo recognition in press materials, signage, website & email
- Signage at the site of our immensely-popular glass blowing demos, in front of the Museum near the Kids Tent, AND in the back by the festival and stage
- 6 official GLASS Arts Festival t-shirts 6 Victorian and 6 Household memberships (\$1350 value)
- A full-page ad in our event brochure
- Public acknowledgment of support during event remarks
- Invitations for 12 to the VIP Preview Sale, Aug. 9, 5–8pm
- Prime location waterfront tent for your business use—business promotion or welcoming your guests—or both! Great view of music stage and entire festival for your shaded enjoyment!
- 12 wristbands for complimentary drinks

### CRYSTALLINE SPONSOR \$5000

- Logo recognition in press materials, signage, website & email
- 4 official GLASS Arts Festival t-shirts
- 3 Victorian and 3 Household memberships (\$675 value)
- A full-page ad in our event brochure
- Public acknowledgment of support during event remarks
- An invitation for 8 to the VIP Preview Sale, Aug. 9, 5–8pm
- A promotional space under the pavilion tent
- 8 wristbands for complimentary drinks



**MORE  
SPONSORSHIP  
OPPORTUNITIES**

**GLASS ARTS FESTIVAL  
FRIDAY, AUGUST 9  
SATURDAY, AUGUST 10  
BERGSTROM-MAHLER  
MUSEUM OF GLASS  
AND MUSEUM GROUNDS**



- Promote your brand to a larger audience.
- Marketing targets include Madison, Milwaukee, and Chicago, as well as the Fox Valley.
- Sponsors will be extensively promoted on radio stations (4), direct mail (4000 postcards), multiple outdoor advertising formats, and social media throughout the Midwest, thanks to a grant from *Travel Wisconsin*.

**FOR MORE INFORMATION:**

Amy G. Moorefield,  
Executive Director  
Phone: (920) 751-4658 x301  
Email: moorefield@bmmglass.com

**GLITTERING SPONSOR \$2500**

- Logo recognition in press materials, signage, website & email
- 2 official GLASS Arts Festival t-shirts
- 2 Victorian and 2 Household memberships (\$450 value)
- A half-page ad in our event brochure
- Public acknowledgment of support during event remarks
- An invitation for 6 to the VIP Preview Sale, Aug. 9, 5–8pm
- 6 complimentary wristbands for beverages

**SHIMMERING SPONSOR \$1500**

- Logo recognition in press materials, signage, website & emails
- An official GLASS Arts Festival t-shirt
- 1 Victorian and 1 Household membership (\$225 value)
- A quarter-page ad in our event brochure
- Public acknowledgment of support during event remarks
- An invitation for 4 to the VIP Preview Sale, Aug. 9, 5–8pm

**SPARKLING SPONSOR \$1000**

- Written recognition in press materials, signage, website & emails
- 1 Victorian membership (\$150 value)
- A eighth-page ad in our event brochure
- An invitation for 2 to the VIP Meet the Artists Showcase, Aug. 9, 5–8pm

**SHINING SPONSOR \$500**

- Written recognition in press materials, signage, website & emails
- 1 Household membership (\$75 value)
- An invitation for 1 to the VIP Preview Sale, Aug. 9, 5–8pm

**GLASSY SPONSOR \$250**

- Written recognition in press materials, signage, website & emails
- An invitation for 1 to the VIP Preview Sale, Aug. 9, 5–8pm

